

0:00:09.342,0:00:11.378

Hi, and welcome to the Ogden Way Podcast,

0:00:11.378,0:00:15.949

a place where we tell the story about Ogden

by telling the story about Ogden people. My name is Jaynee Nadolski

0:00:15.949,0:00:21.955

and today I'm here at the Marshall White Center,

the newly renovated Marshall White Center with Mayor Ben Nadolski.

0:00:22.055,0:00:23.356

How are you today?

Doing good.

0:00:23.356,0:00:28.395

Yeah. I mean, I'm always good when I'm here at the Marshall. Wait. Yeah, absolutely. We're going to one of the classrooms.

0:00:28.395,0:00:29.696

That's right.

0:00:29.696,0:00:33.500

We wanted to do this here because this is such a,

0:00:33.500,0:00:39.606

like a gem in Ogden already,  
and we wanted to kind of highlight it and talk a little bit about it.

0:00:39.606,0:00:45.445

I think there's a lot of people that do know  
about the history of Marshall White and the Marshall White Center.

0:00:45.445,0:00:49.382

What it took to get here.  
But I think there's also a lot more that don't.

0:00:49.382,0:00:53.253

And so I think it's a really good opportunity  
to, to, to discuss it a little bit.

0:00:53.253,0:01:02.262

So we just you just, had your grand,  
I guess, ribbon cutting on May 23rd and the grand opening on May 24th.

0:01:02.262,0:01:04.998

And things have been going really well. Right.

0:01:04.998,0:01:08.768

And I wanted to just kind of ask you to kind of give some history

0:01:08.768,0:01:16.943

of what the Marshall White Center was, who Marshall White was,  
what he means this community and where we are today.

0:01:16.976,0:01:21.448

Sure. And that the ribbon cutting was a really celebratory day. And

0:01:22.749,0:01:23.883

there was really high energy.

0:01:23.883,0:01:25.218

It was a huge crowd.

0:01:25.218,0:01:30.023

It was a really great event.

And it was just it marked the culmination of a lot of work. Right.

0:01:30.023,0:01:34.260

And and you know, how much work it's

been because you've been with me all along those years.

0:01:34.260,0:01:38.765

But it was a culmination of years of,

0:01:38.765,0:01:41.067

sometimes contention, frankly. Right.

0:01:41.067,0:01:48.575

Because when the old facility was no longer providing the service that it was built for, primarily when the pool no longer functioned,

0:01:49.576,0:01:51.144

it was a controversial thing.

0:01:51.144,0:01:55.882

And so it was really unfortunate, but I'm glad that we went through it and got through it.

0:01:55.882,0:01:59.953

That the Marshall White name was mixed up in so much turmoil.

0:01:59.953,0:02:05.492

But as it turns out, that's not that much different than the history around the the center right.

0:02:05.492,0:02:09.496

The place is named after a man that lost his life in the service of our community.

0:02:10.730,0:02:13.967

Marshall white, Doctor Marshall N. White, officer and Detective Marshall.

0:02:13.967,0:02:19.372

And white was killed in the line of duty as a police officer here  
in Ogden City, serving the community and serving the kids

0:02:19.372,0:02:21.908

and in particular,

0:02:21.908,0:02:26.412

and that was a tragic loss for our community  
because he was a giant in this community,

0:02:26.412,0:02:32.418

and his legacy is always built around service  
and particularly around serving youth.

0:02:32.485,0:02:35.388

And so we take that legacy very seriously.

0:02:35.388,0:02:42.328

And, the prior center was named after him,  
and it was structured in a way that it provided access for everybody.

0:02:42.862,0:02:47.567

And that's what we want to accomplish here.  
But we've got to do it in a different way.

0:02:47.567,0:02:51.571

And opening the facility,  
everybody was celebratory because it's such a beautiful place.

0:02:51.571,0:02:52.472

I mean, look behind us.

0:02:53.940,0:02:54.474

I was just.

0:02:54.474,0:03:00.079

Walking back and forth. Right. If you haven't been here yet,  
you need to come here because it's a beautiful facility.

0:03:00.079,0:03:04.951

But facilities like this cost a lot of money. This one was,  
I think, around 34 million bucks.

0:03:04.951,0:03:07.187

That's not nothing. That's a ton of money.

0:03:07.187,0:03:11.357

The city has to bond and borrow for that kind of, cash. Right?

0:03:11.357,0:03:15.328

And so there's a debt burden  
that we have to make sure that we provide for.

0:03:15.328,0:03:19.532

And I want to make sure that we're doing that in a way that doesn't

0:03:19.532,0:03:23.369

really replace that burden with the tax increase on our people. Okay.

0:03:23.369,0:03:26.973

And so this is where the, the,  
the framework of the idea comes into place.

0:03:26.973,0:03:30.977

This is a really nuts and bolts  
example of the Ogden Way framework at work.

0:03:32.312,0:03:38.351

The framework is starts with our values, particularly around service  
and around collaboration, but also around innovation.

0:03:38.351,0:03:43.890

Those are three really good examples in this project.

Of all three of those values at play.

0:03:43.890,0:03:50.330

It also provides for a mission for employees,  
which is rooted around service and facilitating success for others.

0:03:50.697,0:03:51.664

Right.

0:03:51.664,0:03:57.437

And then it also provides for a vision for our community,  
which is around building an environment and of opportunities

0:03:57.437,0:04:00.907

where opportunities can provide for success for people.

0:04:00.907,0:04:08.281

The seven pillars of the, Ogden Way  
are the pillars that are necessary to provide for a successful and,

0:04:08.281,0:04:14.254

well, lived life for everybody,  
regardless of where you're at in the in the socioeconomic spectrum.

0:04:14.587,0:04:18.891

If you if we are providing for opportunities  
across all seven of those pillars,

0:04:18.891,0:04:22.562

we're providing opportunities for people  
to live a good life here in Ogden, right?



0:04:22.562,0:04:24.230

One of them is economic.

0:04:24.230,0:04:29.869

Now, we recognize that there are people in our community that range the entire socioeconomic spectrum.

0:04:29.869,0:04:35.041

And one of the one of the points of that pillar is to make sure that we are not burdening our people

0:04:35.041,0:04:39.445

with ever increasing taxes in order to provide for the services.

0:04:39.445,0:04:43.583

If taxes are going to increase, it is going to be because it is no longer a choice.

0:04:43.583,0:04:49.355

There is a necessity and we have found every swept, every corner, for every dollar, looked at every efficiency

0:04:49.355,0:04:51.324

and every consolidation possible, etc. right.

0:04:52.859,0:04:55.395

So that's the backdrop for,

0:04:55.395,0:05:01.868

creating a center like this is how do you borrow \$34 million without burdening people with taxes, right.

0:05:02.302,0:05:06.306

And we do that by looking at the fee schedule.

0:05:06.306,0:05:10.109

But when you're looking at the fee schedule, how do we make sure that it is built in a way

0:05:10.109,0:05:16.082

that allows everybody to have opportunities for access, regardless of your ability to earn right?

0:05:16.849,0:05:19.952

Well, we've done that. And that's the innovation part of the other way.

0:05:19.952,0:05:24.857

We had to put pen to paper, paper and really make this work for everybody.

0:05:24.857,0:05:27.960

And I'm really proud of the way we did it,  
and I look forward to getting into the details.

0:05:27.960,0:05:30.563

But as a result of the way that we structured the fee schedule,

0:05:33.299,0:05:35.368

we were able to provide access for everybody.

0:05:35.368,0:05:38.171

That ranges from a resident fee,

0:05:38.171,0:05:44.677

which is cheaper because we have an offsetting nonresident fee,  
and that's really built on there's a daily access,

0:05:45.812,0:05:51.050

but there's there's monthly fees

and which is a membership fee, and then there's an annual fee

0:05:51.050,0:05:54.687

and the fees get even cheaper the longer they go out. Right, right.

0:05:54.687,0:05:57.423

Again, the resident fee being cheaper than the nonresident

0:05:57.423,0:06:03.429

people from outside of our city coming in, helping to keep costs down low for the people inside our city.

0:06:03.763,0:06:07.800

Then we have, we want to make sure that we're providing for youth right.

0:06:07.800,0:06:14.807

And so when we think about our fee structure, our day passes are consistent with neighboring recreation centers, right.

0:06:15.108,0:06:25.318

But we purposely incentivize monthly and annual passes because they're cheaper and they provide for habits of health.

0:06:25.518,0:06:29.822

Right. Not just one time drop ins. Now, the pass center was built on drop ins,

0:06:31.224,0:06:34.427

occasional drop ins, very few memberships.

0:06:34.427,0:06:40.600

And that is not a way to provide for lifelong habits of health and active lifestyles.

0:06:40.633,0:06:45.238

Right. Which is one of the pillars of human success.

0:06:45.238,0:06:47.907

So now we've already hit on the values of the lodging way.

0:06:47.907,0:06:50.643

We've hit on two of the pillars,

0:06:50.643,0:06:54.347

active lifestyle, active and healthy lifestyle and economic.

0:06:54.347,0:06:58.217

And this is a place where we're creating  
meaningful social connections with this, which is another pillar.

0:06:58.217,0:07:00.253

So that's three of the seven pillars right here.

0:07:00.253,0:07:05.925

And Marshall White being a former police officer  
and all of the programming that our police department is doing here

0:07:05.925,0:07:08.428

and soon potentially our fire department.

0:07:08.428,0:07:13.699

Now you're talking about for safety  
being the fourth pillar of the seven habits of Human health.

0:07:13.699,0:07:20.907

This is a project we've invested a lot of money into,  
but that we are achieving a number of our goals overlapping.

0:07:21.541,0:07:25.178

Right? Goals. Right. And that's money  
well spent when you do it that way. Right? Yeah.

0:07:26.312,0:07:32.318

Well, and the thing I love about it is  
I know one of the big contentious issues was,

0:07:32.452,0:07:35.588

where are we going to put this center? Yeah. Right.

0:07:35.588,0:07:39.192

And that went back and forth for I can't even remember how long.

0:07:39.192,0:07:47.133

And, I think like most people have this,  
it should remain where it was for this community.

0:07:47.967,0:07:56.042

But what I love about it is since since it has reopened and there's this beautiful and, and frankly, I think people in Ogden deserve deserve.

0:07:56.075,0:07:56.642

Absolutely.

0:07:56.642,0:07:59.946

I remember we used to go to different communities, like if we were traveling

0:07:59.946,0:08:05.251

and we were always stopping at their community center or like, why do they get to have a nice one like this?

0:08:05.251,0:08:07.920

Why can't we, you know, so it's so nice to come here and see that.

0:08:07.920,0:08:13.893

But I think that there are people who have probably never even visited the Marshall White Center before

0:08:14.160,0:08:20.132

who are now making the trip down here, either bike, car, bus, whatever it is,

0:08:20.433,0:08:26.339

and bringing more life in its community  
and the community members here are also able to access it.

0:08:26.339,0:08:28.741

Right. And I think that's hugely important.

0:08:28.741,0:08:32.178

Okay, so when we were talking about the location  
for the Marshall White Center,

0:08:33.980,0:08:37.283

one of the big push backs was the legacy of Marshall White, the man.

0:08:37.283,0:08:40.386

And this is where his home was, was on this block, this corner.

0:08:40.386,0:08:44.657

Oh, I didn't know that. Yes.

This is where he lived. And that's an important point.

0:08:44.657,0:08:49.262

And I, I had a guest on my show  
the same Shane Keyes, he's a lieutenant for us, our police department.

0:08:49.262,0:08:53.266



He's like the resident history buff for our police department.

0:08:53.266,0:08:57.503

I mean, really knows

and has dived really deep into the history of our department.

0:08:57.503,0:09:00.273

And he had a two part series on Marshall White.

0:09:00.273,0:09:04.410

And I remember years ago

when we were going through all of that contention,

0:09:04.410,0:09:09.081

and I'm thinking about I'm hearing

all of the arguments back and forth about location,

0:09:09.081,0:09:11.717

and a lot of people are saying,

if you put it here, people won't come down here.

0:09:11.717,0:09:16.923

If you put it somewhere else, it takes it away from the people

it was meant to serve. Right. And those are okay.

0:09:16.923,0:09:19.692

Those are important points I need to consider, but I'll never forget.

0:09:19.692,0:09:23.162

And I said this in the podcast when I interviewed Shane is that they

0:09:24.430,0:09:25.231

that was a turning

0:09:25.231,0:09:31.203

point when I listen to the podcast, because I understood the man  
a lot more with the way that he presented that.

0:09:31.237,0:09:34.407

If you haven't,

0:09:34.407,0:09:36.876

heard that podcast, you need to.

0:09:36.876,0:09:40.880

It's Junction City Justice two part series about Marshall White.

0:09:40.880,0:09:45.318

And I remember listening to it and then going to you and saying, well,  
this might be the end of the road for me.

0:09:45.318,0:09:46.118

You did say that.

0:09:46.118,0:09:50.790

I remember that because I think you had decided to run at that point.

No, we are not.

0:09:50.790,0:09:54.627

I was like,

I might not win again. No, I hadn't decided to run for mayor.

0:09:54.627,0:09:59.332

I think that when you initially said it the second time it was a groundbreaking ceremony.

0:09:59.332,0:10:00.900

Yeah, exactly. Yeah.

0:10:00.900,0:10:06.339

And so I'm like, I think this might be the end of it,

but I'm gonna go all in on Marshall White Center.

0:10:06.339,0:10:09.542

I'm going to keep it in the current location to honor the man's legacy.

0:10:09.542,0:10:13.379

And this might be the end of the road for me politically,

but we're going to be on the right side of history, right?

0:10:13.379,0:10:17.383

Right, right. Right, right. But here we are today. Now, I'm the mayor. We're sitting in the location.

0:10:17.383,0:10:21.721

We're in a \$34 million, an upgraded facility. Yeah. And the point being

0:10:22.788,0:10:26.292

honor history, honor truth, honor integrity.

0:10:26.292,0:10:29.128

Yeah. And it it's the right thing to do. It's the right thing to do.

0:10:29.128,0:10:33.933

The right things will happen as a result. Yeah, and I'm really proud of where we are right now.

0:10:33.933,0:10:41.040

And when we closed the original center, I think the numbers were we had like 51 memberships when it closed.

0:10:41.941,0:10:44.410

We had two youth memberships.

0:10:44.410,0:10:45.544

Do you think it was that way?

0:10:45.544,0:10:49.882

Because just the serve, you know, lack of a pool and the service, the.

0:10:49.882,0:10:53.052

Services and the amenities were a mess. It was not.

0:10:53.052,0:10:58.557

It wasn't providing for the needs and the demands and the current usage.

0:10:58.557,0:11:00.826

And the numbers bear that out didn't make sense.

0:11:00.826,0:11:06.832

In just the first month of operation, we have 1400 memberships,

0:11:06.899,0:11:12.271

1400 people through membership, really, and over 2000 day usage so far.

0:11:13.472,0:11:16.142

Wow. Correct.

0:11:16.142,0:11:17.376

Do you know what it was.

0:11:17.376,0:11:22.381

Compared to the same month before we closed down? Right.  
But you know, you know what the peak was back when it was.

0:11:22.381,0:11:26.886

We don't. And that's part of the problem is  
we weren't measuring or tracking the data.

0:11:26.886,0:11:28.254

Right. So remember. Yeah.

0:11:28.254,0:11:33.159

Pillar of On Your way or one of the values is innovation.

0:11:33.159,0:11:38.264

Right. We want to make sure that we are tracking and data driven  
and the decisions we're making.

0:11:38.264,0:11:41.000

And so now we're able to track how much service we're providing.

0:11:41.000,0:11:42.501

And we know we're not at our peak.

0:11:42.501,0:11:46.772

I mean, if you look at look behind us,

the basketball courts are not being used. Yeah, right. Yeah.

0:11:46.772,0:11:50.910

Right now is a good time for kids for drop ins. But,  
kids are not here right now.

0:11:50.910,0:11:55.214

But the pool, if you go over to the side, is packed with kids.

0:11:55.214,0:12:00.820

Yeah, absolutely packed with kids.

If you come tonight, this, this basketball court, you be packed, right?

0:12:00.820,0:12:02.922

Just like it was last night for 3V3.

0:12:02.922,0:12:03.422

Right?

0:12:03.422,0:12:07.093

Yeah. And so

and there's some use over there in the indoor turf facility.

0:12:07.093,0:12:12.331

Yeah. And also in the aerobic area. In the weightlifting area.

Yeah. We have all of these different areas.

0:12:12.331,0:12:16.168

And you can tell that there's so much more room  
for more growth here for sure.

0:12:16.168,0:12:19.171

And we are already shattering what we were doing beforehand.

0:12:19.171,0:12:24.143

Well the thing I mean it's kind of off topic,  
but one of the things I loved is I was able to call down and say, hey,

0:12:24.143,0:12:29.281

do you guys have a volleyball net? And they're like, yes,  
we do. Yep. Like, can you put up like it's actually already up?

0:12:29.281,0:12:31.617

I was so excited, brought about our daughter down.

0:12:31.617,0:12:35.688

And they were able to drop the  
I mean there was some some kids playing basketball.

0:12:35.688,0:12:38.324

We just dropped the curtain and then she could just hit. Yep.



0:12:38.324,0:12:40.626

And they got enough balls for us to go.

0:12:40.626,0:12:44.764

And I was just like, that couldn't have happened at the previous site.

0:12:44.764,0:12:50.336

And and I don't know that that happens at other,  
you know, commercial gyms that are in our community.

0:12:50.336,0:12:50.703

Right.

0:12:50.703,0:12:55.107

And so it just felt like this is what a community center should be.

0:12:55.107,0:12:59.278

It's focused on the needs of our youth. Right. Our youth. Exactly. Yeah.

0:12:59.278,0:13:05.584

And and it provided for her needs in that moment as the, as the building  
and the programing builds out further.

0:13:06.352,0:13:10.022

Like we already have twice as many programs that were offering.

0:13:10.022,0:13:14.093

We never had capacity in our prior programing in the other facility.

0:13:14.093,0:13:19.431

Now we have waiting lists

which signals again for need for more programing for sure.

0:13:19.431,0:13:21.801

And the fact that we were able to put up a net and my daughter

0:13:21.801,0:13:27.907

be able to do volleyball suggests there's still room and capacity  
at certain times of the day to put more programing on that court,

0:13:28.207,0:13:34.580

because we shouldn't actually be able to have one kid using  
half the indoor place when we should have a lot of kids use it right.

0:13:35.247,0:13:39.952

But right now we're able to put the basketball  
on one side, volleyball on the other,

0:13:39.952,0:13:44.089

and we could plan plan classes, planned training and programing.

0:13:44.089,0:13:48.961

Have city teams training at certain times, right? Absolutely.

0:13:48.961,0:13:51.096

There is a lot of room for growth here,

0:13:52.064,0:13:54.366

and that's on top of the growth we've already achieved.

0:13:54.366,0:13:55.501

Right? Right.

0:13:55.501,0:13:57.636

So if you look at

0:13:57.636,0:14:00.005

growth, who is it serving? It's served.

0:14:00.005,0:14:02.708

The whole goal was to bring the entire community together.

0:14:02.708,0:14:06.145

Remember

the argument was if we if we put it down here, people won't come.

0:14:06.145,0:14:09.014

If you put it out there, people will use it and it'll be cheaper.

0:14:09.014,0:14:14.753

Well our goal is to bring as many people here as possible because this is a place for the community, not for just this neighborhood.

0:14:14.753,0:14:17.623

Yeah. This neighborhood's important. That's why it's here. Right.

0:14:17.623,0:14:19.658

But it's for the entire city and community.

0:14:19.658,0:14:25.397

Well, and I think a really interesting thing because I've been running those 3V3, you know,

0:14:25.397,0:14:27.266

drop in basketball for the last.

0:14:27.266,0:14:33.272

This is the third year, actually, in the previous two years, we were doing it at Bonneville Park, and we'd have,

0:14:33.839,0:14:36.408

I think, the max we ever had at like the end of the summer,

0:14:37.443,0:14:39.778

I think maxed out at like 15 to 20.

0:14:39.778,0:14:41.113

Right.

0:14:41.113,0:14:42.047

At its peak, at the.

0:14:42.047,0:14:45.985

Peak at the end when everybody when we got I got here first day of it.

0:14:45.985,0:14:49.021

Last week and there were 30 kids.

0:14:49.021,0:14:51.924

Yeah. From highs.

And that's the other thing is it was a high school kids.

0:14:51.924,0:14:57.363

And the interesting thing,  
they were high school kids from outside of Ogden School District.

0:14:57.363,0:15:02.067

They were South. Ogden.

Two of them were. But one was an ardent kid. And Ogden High School.

0:15:02.067,0:15:06.071

That first day, though.

Oh, the first day the other talked about last night. Yeah, yeah. No.

0:15:06.071,0:15:12.077

The first day it was a bunch of kids from, like, Bonneville High and, you know, South Ogden Junior High.

0:15:12.211,0:15:14.013

So they're coming to this.

0:15:14.013,0:15:18.918

Oh, yeah. And, you know, and granted, that's a free usage over there, which is it's pretty important.

0:15:18.918,0:15:20.686

It is free, but it's it's super important.

0:15:20.686,0:15:25.958

And people are criticizing us because we have a fence around it that it's not free and accessible. It's 100% free.

0:15:25.958,0:15:28.294

And we proved that last night.

0:15:28.294,0:15:29.094

Right? Yeah.

0:15:29.094,0:15:29.795

And the week before.

0:15:29.795,0:15:33.933

Yeah, it's drop in free use. 3V3 basketball.

0:15:33.933,0:15:36.502

All ages, both genders. Right? Right.

0:15:36.502,0:15:39.571

But and it was fun last night  
because there was a lot of parents yourself included.

0:15:39.571,0:15:45.244

But yeah. Open it up. Am I got a little hurt last night but it was worth  
it. It's fun. And I was dressed like this. Or else I had to play.

0:15:46.545,0:15:47.680

Maybe now maybe we.

0:15:47.680,0:15:51.183

Can finalize who's better athlete next time we do that. Dog.

0:15:51.183,0:15:54.687

Yeah. I mean, how many times do I have to dunk on you to prove a point?

0:15:54.687,0:15:56.088

Okay. Yeah.

0:15:56.088,0:16:00.793

So so let's talk a little bit

because I, you know, there's always first of all

0:16:00.793,0:16:03.829

political life I'm learning and I just like it.

0:16:03.829,0:16:07.433

But it is what it is that you're never going to make everybody happy.

0:16:07.433,0:16:13.138

There's always going to be criticisms. Right.

And so there you know, as I read online, which is always a mistake.

0:16:13.138,0:16:16.475

But when you read online and like when I was a kid,

it only cost this much.

0:16:16.475,0:16:20.412

Well, obviously when I was a kid I could get a candy bar for \$0.50.



0:16:20.412,0:16:23.816

Do you know what I mean? Like  
there's inflation goes up, right? Wasn't that actually. Yeah.

0:16:25.250,0:16:31.290

But I think that, you know, sometimes they get the sticker shock  
when they say, well, it's it's this much.

0:16:31.290,0:16:34.093

Well, how do I afford this? Because it's supposed to be for community.

0:16:34.093,0:16:40.332

So talk a little bit about a little more about the fee structure  
and what, what Ogden City has been able to do

0:16:40.332,0:16:42.768

to help reduce those fees or scholarship.

0:16:42.768,0:16:46.405

Because I know you talked about it at the city  
council meeting last week.

0:16:46.405,0:16:47.906

And I just thought that's really important

0:16:47.906,0:16:54.213

for everyone to kind of comprehend

that this is genuinely here to provide access to everyone in Ogden.

0:16:54.313,0:16:55.047

Right?

0:16:55.047,0:16:58.784

But again, we have to do it differently

or else where to get the same outcome. Right?

0:16:58.784,0:17:01.553

Definitions of sanity, etc..

0:17:01.553,0:17:06.358

So our original our our prior fees before we closed down

0:17:06.358,0:17:12.331

the old center and built this one, were established in the 80s

and had not been adjusted to keep up with inflation.

0:17:13.098,0:17:16.802

Problem number one, right.

You can't set something and forget it forever.

0:17:16.802,0:17:22.775

You have to be adaptive. You got to be quantitative,

and you have to be mindful of the analytics as you're going. Right.

0:17:22.775,0:17:27.813

But I think you have a good point.

The Marshall White Center in many ways was forgotten by the city.

0:17:27.813,0:17:31.650

Unfortunately, yes. For a long, long time.

That was the argument that we were in. Right.

0:17:31.650,0:17:34.620

And this is an approach

that ensures that it's never forgotten again. Correct.

0:17:35.788,0:17:41.760

And so but when you're sitting in in a fee that's set in the 80s

and not adjusted over time for inflation,

0:17:42.061,0:17:48.100

if you just looked at the fees today versus the fees,

then adjusted for inflation, they're the same or cheaper.

0:17:48.100,0:17:51.170

Now, how are we accomplishing that?

0:17:51.170,0:18:00.546

How are we building a \$34 million facility with 37,000ft<sup>2</sup>  
in the original facility, and now we're at 68, 69,000ft<sup>2</sup>, right.

0:18:01.180,0:18:06.952

This is a much bigger,  
much better and same cost or cheaper for our residents

0:18:06.952,0:18:13.859

because we built a membership structure  
that's discounted for residents because of the offset for nonresidents.

0:18:15.194,0:18:19.565

It also has opportunities for discounts, qualifying discounts. Right.

0:18:19.565,0:18:24.336

So instead of just letting everybody in for free, those that can pay,  
they pay and those that can't, they don't. They can get a discount.

0:18:24.336,0:18:30.776

And for those that can't pay at all, rather  
than giving the the discount of free and then putting

0:18:30.776,0:18:36.782

that on the backs of the taxpayers again,  
one of the values of the Ogden Way is collaboration.

0:18:36.982,0:18:45.224

And so we are purposely, with full intent, reaching out to partners  
in finding scholarships and grants, finding people that want to donate

0:18:45.824,0:18:48.160

to us to provide those scholarships for those kids.

0:18:48.160,0:18:55.000

So just in that same council meeting, the reason I mentioned it is  
because the city Council approved a 58,000 and some change appropriation

0:18:55.501,0:19:02.841

for to put into a restricted account to provide for scholarships  
for kids and families that can't afford to use a facility.

0:19:03.275,0:19:04.143

Right.

0:19:04.143,0:19:08.413

So now we don't have to base and route  
the entire fee structure on those that can't afford.

0:19:08.413,0:19:12.584

We have partners for that, right? That type of approach

0:19:13.619,0:19:19.424

gives us the ability to have a much better facility  
that is sustainable for the long term.

0:19:19.424,0:19:25.764

It provides access for everybody and opportunities,  
including increased opportunities, include twice as many programs.

0:19:26.131,0:19:27.332

Right.

0:19:27.332,0:19:29.434

So we've got a full service pool.

0:19:29.434,0:19:34.006

Yes. Right. Full service indoor pool. Play place  
I mean it's packed right now. Yeah.

0:19:34.006,0:19:35.541

Because the kids are having a ball.

0:19:35.541,0:19:36.441

Yeah. Right.

0:19:36.441,0:19:41.413

Yeah. It's something that I, I  
so wish it was here when our kids were younger.

0:19:41.413,0:19:45.617

Like, I mean, obviously our kids are still using now,  
but just what you have there for the little kids.

0:19:45.617,0:19:51.523

I mean, we used to go to a neighboring city and I'm like,  
why can't we have this in Ogden? We deserve our kids deserve this.

0:19:51.523,0:19:54.960

Why do we have to come here, you know? Right.  
So I'm I'm so grateful that we have.

0:19:54.960,0:19:57.529

And I just wish we had it back when our kids were like, well.

0:19:57.529,0:20:02.401

It shouldn't just apply for kids. It's for families.  
We're talking about lifelong long term habits, health. Right.

0:20:02.401,0:20:08.707

And part of the reason the pool so packed is  
because we also have a partnership like one of the powers of the other.

0:20:08.707,0:20:13.745

Being a city as a partner is we have access to grants

that others don't have, right.

0:20:13.745,0:20:19.585

If you're just a private company,  
you don't have as much grant capacity as we do or partnership capacity.

0:20:20.819,0:20:27.459

We partnership with the Government Employees Health Association,  
and they provide us a grant to provide about \$23.

0:20:27.459,0:20:30.796

And that's going to cover swim lessons for about 300 kids in our city.

0:20:30.796,0:20:33.131

For 23. Dollars, for \$23,000.

0:20:33.131,0:20:37.436

Sorry, that's a 20 bucks, \$3. And I was like,  
that's that's going to work.

0:20:37.436,0:20:39.304

That's a bargain.

0:20:39.304,0:20:41.940

Now, this place is the bargain of the century.



0:20:41.940,0:20:43.542

And it's going to cover 300.

0:20:43.542,0:20:49.781

300 swim less lessons for kids because they recognize that the one of the leading causes of death for kids in our communities

0:20:49.781,0:20:52.217

across the country are drowning, accidental drownings.

0:20:52.217,0:20:55.487

And they want to make sure they get ahead of it. And they do that by partnering with cities like ours.

0:20:55.487,0:21:01.994

So we're one of a handful across the country that they've decided to partner with, because this is the kind of city that we are.

0:21:02.027,0:21:09.001

We do this with intentionality, and I'm proud to say that for kids that can't afford it for qualifying

0:21:09.001,0:21:13.939

youth, we've got scholarships with our partnerships from the Government Employees Health Association. Right.

0:21:16.208,0:21:17.276

Rocky Mountain Power

0:21:17.276,0:21:24.483

through rebates program, helped get us the \$58,000 that we set aside and restricted for scholarships now. Wow.

0:21:24.483,0:21:27.753

And so through these corporate and,

0:21:27.753,0:21:33.358

sponsorships, private sponsorships and partnerships, we're able to take care of the final piece of access for.

0:21:33.358,0:21:35.394

All right.

0:21:35.394,0:21:38.130

Without having to sacrifice quality.

0:21:38.130,0:21:39.631

That's the important thing.

0:21:39.631,0:21:45.003

Everybody deserves this kind of quality.

No matter where you live or what your socioeconomic is. Agreed.

0:21:45.003,0:21:49.541

This is for everybody, and it's absolutely bearing out.

0:21:49.541,0:21:51.543

Yeah, the numbers speak for themselves.

0:21:51.543,0:21:57.215

I was watching I came here the other day, actually,  
because I got a crazy idea that I was going to do some yoga, and then I,

0:21:57.215,0:22:03.588

I remember too late that I really don't like yoga,  
but I went with our daughter and we were up in the yoga studio studio,

0:22:04.022,0:22:07.159

and I was it was beautiful.

0:22:07.159,0:22:09.161

There's like four of us there, and I had a teacher come in

0:22:09.161,0:22:15.167

and all I could think was like, I might do yoga more because like,  
I can imagine in the winter with the snow coming down, right.

0:22:15.701,0:22:20.739

So we got done and I came out and we were on up top  
so I could look, you know, go to the track and look down.

0:22:20.739,0:22:28.847

And they were having basketball camps and just the diverse group of kids  
that were there learning how to play basketball and,

0:22:29.247,0:22:35.787

and the, whether it was parents or coaches or whoever  
was there kind of working, you know, working that with them.

0:22:35.787,0:22:39.091

And then I love that you had the bleachers  
and their parents were there watching them.

0:22:39.091,0:22:41.560

And and I just remember thinking like when,

0:22:41.560,0:22:49.134

when we were doing basketball camps, we were all over trying to find,  
you know, a gym that could do it just to host us.

0:22:49.134,0:22:54.740

And so I love that this is going to become more and more of like,  
this is the place to to do these things.

0:22:54.740,0:22:56.508

It's just it's super special.

0:22:56.508,0:23:02.447

So that's that was I think that was probably the little, little, little,  
little untamed program. Little on.

0:23:02.447,0:23:06.518

So it's the little kids  
that are kind of trying to step up from recreational sports

0:23:06.518,0:23:10.355

into a more competitive level,  
but who also want to play multiple sports. Right.

0:23:10.355,0:23:14.860

And so it's not this year  
round specialization craziness at a young age, right?

0:23:14.860,0:23:20.098

It's a higher level of competition.  
But a year round multi-sport experience. Yeah. Right. Yeah.

0:23:20.098,0:23:24.703

Get them ready for yeah. Going into the high school.  
And so we were we were bringing in as many kids as we can into here.

0:23:24.703,0:23:31.009

And there were so many kids that coaches had to divide up  
into one basketball hoop and run run drills on the six

0:23:31.343,0:23:33.378

basketball court hoops we have. Yeah.

0:23:33.378,0:23:37.849

And it was. Packed, absolutely packed.

And I think it was like two days worth right?

0:23:37.849,0:23:39.985

Yeah. They did two days and then they did try outs the next day.

0:23:39.985,0:23:44.956

But compare that to your yoga experience. We had four of you  
there still capacity in that class.

0:23:44.956,0:23:45.624

So much capacity.

0:23:45.624,0:23:51.296

And so that's something that we're working on  
is making sure that we're providing awareness of that opportunity.

0:23:51.296,0:23:57.302

Whereas this opportunity we need to do it again, but at a different time because we're we're meeting that match capacity.

0:23:57.536,0:24:02.240

That's the kind of programing approach that we're taking to make sure that we are maximizing the space that we have right now.

0:24:02.240,0:24:03.875

We're in a community classroom space.

0:24:03.875,0:24:08.814

We're doing it. We chose the time that we're doing it now because there's no class taking place, right?

0:24:08.814,0:24:13.051

But in the future, there could be. Yeah, it should be, and we'll be right.

0:24:13.051,0:24:15.120

And so when we talk about the revenue model,

0:24:16.822,0:24:20.492

it's already heading much, much better in the right direction.

0:24:20.492,0:24:26.131

Right, right. And there's so much more capacity to build. Yeah.  
And we get to do that in a way that's more predictable.

0:24:26.131,0:24:32.571

So not only are we creating a fee structure  
that is set up for habits of lifetime health and active lifestyle,

0:24:32.671,0:24:35.340

you know, and meaningful social connections,

0:24:35.340,0:24:39.277

we're also doing in a way  
that's a lot more predictable, predictable financially. Yeah.

0:24:39.277,0:24:45.283

So now we can apply that model to the future  
and understand what our deltas are for operating expenses.

0:24:45.750,0:24:49.321

And then we can fill those gaps through the general fund. Yeah.

0:24:49.321,0:24:54.259

But over time, as we maximize the use of the space,  
it should eliminate that delta. Yeah.

0:24:54.259,0:25:02.400



But instead of making our goal and eliminating the difference  
in the finances, the goal is to maximize use, correct, maximize use.

0:25:02.400,0:25:12.210

And now that we've got the fee set the way that we do for free, reduced  
or resident and nonresidents fees for both day, month and annual.

0:25:12.978,0:25:14.212

And family and for.

0:25:14.212,0:25:15.981

Family individual, right.

0:25:15.981,0:25:20.385

Yeah. Now you can pick what works for  
you and your family in your circumstance.

0:25:20.385,0:25:29.828

And we are going to eliminate the, the, the drawdown on the general fund  
and therefore not have an impact on people and their wallets as a tax.

0:25:30.061,0:25:37.235

So let's just let's pretend that I'm, I'm a single mom and I'm like,  
I gotta have my kids like a single mom of two per se.

0:25:37.769,0:25:42.541

And I come in here, I'd like to look into a membership.

0:25:43.642,0:25:45.577

What's the process?

0:25:45.577,0:25:49.581

Come, come right to the front desk and say,  
hey, I'm new here. I'd like a membership and like, no problem.

0:25:49.581,0:25:51.516

Bam! It's a really quick process. Now.

0:25:51.516,0:25:52.217

We had so many.

0:25:52.217,0:25:56.187

People go through, what if I need financial help?

0:25:56.187,0:26:01.226

What if I need a scholarship? Like, what's that process?  
Do you kind of get in the weeds for you? No, no it's fine. Okay.

0:26:01.226,0:26:03.261

So if you if you want to sign up for the

0:26:03.261,0:26:09.467

for the membership, you come to the front desk, you can go online,  
you can call the call the center and we'll walk you through it.

0:26:10.402,0:26:13.805

If you feel like those fees are too much and you need a reduced fee.

0:26:13.805,0:26:17.576

Again, we said for qualified people, obviously we don't.

You and I are able to pay.

0:26:17.576,0:26:22.314

We're not going to ask for a reduction. Right.

So we're going to keep people from doing that.

0:26:22.314,0:26:28.019

But all you have to do is show your free  
and reduced lunch waiver at school, your snap waiver.

0:26:28.019,0:26:30.722

There's a number of different documents. Just one. Yeah.

0:26:30.722,0:26:33.925

You don't have to show them  
all. We're trying to make it easy, right? Yeah.

0:26:33.925,0:26:37.362

So there's a whole bunch of options  
as to what documentation you can show.

0:26:37.362,0:26:40.765

If you can just show us one of those,  
you automatically qualify for the discount.

0:26:40.765,0:26:41.666

Oh that's awesome.

0:26:41.666,0:26:47.172

And then if you can't pay for the discount fee  
and we'll put we're putting a process into place again.

0:26:47.172,0:26:52.177

We just approved on Tuesday for the  
for the full scholarship amount okay. And so okay.

0:26:52.177,0:26:55.981

So I know that that like initially  
there was some confusion because I think there was

0:26:56.948,0:27:02.220

like a something in the on the website or something  
that said like max out at \$100 off or something like that.

0:27:02.220,0:27:03.955

I think that that was just a typo.

0:27:03.955,0:27:09.060

Well, you know, when you're opening a new well,  
there is always growing pains, right? Okay. Great.

0:27:09.060,0:27:11.696

What did you say at the beginning? So there's always people.

0:27:11.696,0:27:13.398

There's always critics, right. Yeah.

0:27:13.398,0:27:18.103

Like there's always going to be room for improvement.  
Yeah, absolutely. Every day.

0:27:18.103,0:27:24.175

In fact just today when I came for my gym pass,  
we just upgraded the software on the front desk

0:27:25.076,0:27:29.681

so that you can just buzz yourself in instead of having a a staff member  
do the thing.

0:27:29.681,0:27:34.285

Right? Right. That eliminates the need for redundancy at the front desk.

That's a big time cost saver.

0:27:34.285,0:27:38.590

If we could just have the self-serve right they're going through,  
they just put it in.

0:27:38.590,0:27:43.461

This morning I was the very first user. Yeah,  
of course I was mentally ill. Of course. You know. Right.

0:27:44.529,0:27:49.968

And the and the cards that we've been issuing,  
or at least when mine was issued, were quite scanning easily.

0:27:49.968,0:27:54.939

And so they said no problem, they prime anyone gave it to me.  
That's a room for improvement.

0:27:54.939,0:27:58.476

We're going through growth pains or growing pains right  
now. It's brand new center.

0:27:58.476,0:28:01.813

Okay. We're learning new lessons right every day. Yeah.  
So let me ask you this.

0:28:01.813,0:28:05.650

So, I was actually looking online the other day  
because I was trying to figure out when I could schedule.

0:28:05.650,0:28:09.921

I was like, okay, when when does the pool offer aerobics?

0:28:09.921,0:28:15.827

When does it, you know, lap swim. And so luckily,  
I know somebody who works here. So like I said, I have a question.

0:28:15.827,0:28:20.732

And so the membership itself,

0:28:20.732,0:28:27.105

covers like, you know, I don't have to pay \$10 to go do yoga  
or I don't have to pay \$10 for aerobics.

0:28:27.739,0:28:30.141

But if I wanted to do,

0:28:31.509,0:28:36.848

a cooking class, if I wanted to sign up with the kids for cooking class,  
because, you know, I'm not going to be able to do the cooking class,

0:28:36.848,0:28:41.853

that is not covered by the the membership.

0:28:41.853,0:28:43.621

That is additional. Right?

0:28:43.621,0:28:44.289

Okay.

0:28:44.289,0:28:48.093

Does that scholarship,  
do they scholarship that too, or is. That so the okay.

0:28:48.093,0:28:52.831

So the fees are insanely cheap for the programing okay.  
And then we have reductions.

0:28:52.831,0:28:55.166

You can get as low as \$5.

0:28:55.166,0:28:57.602

For just for the full class.

0:28:57.602,0:29:00.038

That's more for class. Yes. For five bucks.



0:29:00.038,0:29:04.375

That's amazing. If you can't get five bucks, we'll figure it.

We'll think. Cover your five bucks to. Yeah, yeah, yeah.

0:29:04.375,0:29:09.114

Take all the scholarship funds. No big deal. Yeah.

We just want you here participating in the programing.

0:29:09.114,0:29:10.949

That's that's really cool.

0:29:10.949,0:29:11.983

That's incredible.

0:29:11.983,0:29:14.853

And I think that a lot of people

don't maybe necessarily understand that.

0:29:14.853,0:29:20.325

Like, you know, what does the membership cover versus

what what would actually be extra. Right.

0:29:20.325,0:29:25.196

So I think that that's helpful to know that that scholarship

will cover the extra as well, not just the membership. Right.

0:29:25.196,0:29:29.701

And then the question of, well,  
how many people are actually aware of the discount?

0:29:29.701,0:29:34.072

We're almost 100 kids already that we provided the  
the reduced discount to.

0:29:34.072,0:29:36.474

And now we're going to start providing scholarships. Yeah.

0:29:36.474,0:29:41.312

And we already have kids taking advantage of the free swim lessons  
so that that number is chipping away.

0:29:41.312,0:29:47.018

And government employees health Association has already signaled  
we love working with London City.

0:29:47.018,0:29:51.689

We'd love to continue this in the future.  
That's not a promise for more, but we it's promising.

0:29:51.689,0:29:53.625

Yeah. Right. Yeah.

0:29:53.625,0:29:59.364

So yeah, we are providing a better level of service  
for the same type of accessibility.

0:29:59.364,0:29:59.964

Yeah.

0:29:59.964,0:30:06.704

But I don't blame people for for jumping to conclusions  
at the front end, because if you just compare the numbers,

0:30:07.672,0:30:10.341

sure, they're different,

0:30:10.341,0:30:14.078

but you cannot compare 1985 to 2025, right?

0:30:14.078,0:30:16.714

You can't do it right.

0:30:16.714,0:30:19.818

And I think it's hard to compare

0:30:19.818,0:30:27.859

around other other communities too, because this is a brand new facility  
and the fee structure is set up with a different philosophy in mind.

0:30:27.859,0:30:30.762

Well, if we. But also having the scholarship opportunities. Right?

0:30:30.762,0:30:35.767

I mean, I just read in the paper today  
that Draper's the most expensive place to buy a home.

0:30:35.767,0:30:39.504

It's almost \$1 million on average to buy a home in Draper. Okay.

0:30:39.504,0:30:44.509

So if we pegged our fees to Draper, their ability to pay for theirs,  
that doesn't make sense.

0:30:44.509,0:30:45.977

Yeah, right. Right.

0:30:45.977,0:30:50.982

But if we are similar to what's being charged in. Right,  
because we have we're a similar cities, right?

0:30:50.982,0:30:56.855

Similar communities. Right. Me and Mayor Dan to talk about that  
all the time. Like we're interesting analogs.

0:30:56.855,0:31:00.792

Well that's exactly what we have for our day.

Used similar to what they have.

0:31:00.792,0:31:03.862

But we build out our monthly and our annual passes

0:31:04.829,0:31:09.734

to lengthen that runway to keep kids and families  
coming in to the center.

0:31:09.734,0:31:13.404

Yeah. And that the longer you out you go the cheaper it gets. Yeah.

0:31:13.404,0:31:20.712

Do you does the city have goals about usage  
like do you say we want to have this many people buy this month

0:31:21.212,0:31:26.851

using this daily or having you know,  
I know, I know it's not about revenue from memberships.

0:31:26.851,0:31:27.952

I understand that.

0:31:27.952,0:31:33.958

I don't know that everybody does, but I understand that the philosophy behind of like, let's make sure that we have

0:31:34.292,0:31:38.963

a healthy lifestyle and creating these habits.

But does the city have like target goals that they're trying to get?

0:31:38.963,0:31:40.999

I'm glad you asked for that. Really? Yeah. Look at.

0:31:40.999,0:31:41.299

That.

0:31:41.299,0:31:47.372

Okay, so just this morning I had a guest editorial it talks about I think I think it's in there is a key performance index.

0:31:47.372,0:31:48.439

It's KPIs.

0:31:49.440,0:31:52.310

We are in the process of developing KPIs citywide.

0:31:52.310,0:31:53.011

Okay.

0:31:53.011,0:31:59.083

KPIs are going to help us set quantifiable benchmark goals for each of our programs in each of our departments, etc.

0:31:59.550,0:32:04.155

to make sure that one we're we're working toward the right goals and outcomes.

0:32:04.155,0:32:07.325

But two of the things that we're doing our effective.

0:32:07.325,0:32:12.530

And so I've already had multiple meetings around KPIs for this facility,

0:32:12.530,0:32:14.432

and they're soon to be finalized.

0:32:14.432,0:32:15.466

And the KPIs are not.

0:32:15.466,0:32:20.738

The goals in the KPIs are not going to be based on revenue or based on use.

0:32:20.738,0:32:26.878

The based on targeting, making sure we have a targeted number of people

across the socioeconomic spectrum,

0:32:27.078,0:32:31.416

across the geo, spatially, across the city. Right?

0:32:31.416,0:32:37.021

So that so that our goals are providing access  
to recreation and healthy lifestyle and meaningful connection

0:32:38.222,0:32:39.624

for anybody and everybody

0:32:39.624,0:32:45.697

across the socioeconomic spectrum, no matter what neighborhood they live  
in, in our city or outside of our city.

0:32:46.431,0:32:47.999

That would be the goal.

0:32:47.999,0:32:51.836

We'll have KPIs that are quantifiable benchmarks that we shoot for.

0:32:51.836,0:32:58.176

And then if we achieve those benchmarks,  
it has a corresponding beneficial economic okay impact.



0:32:58.176,0:32:59.310

Does that make sense?

0:32:59.310,0:33:03.581

And so rather than focusing on the revenue  
and that we're just trying to save money.

0:33:03.581,0:33:08.453

That's how you exclude people. Right. Is by setting the wrong goals.

0:33:08.453,0:33:13.825

And this is why we have KPIs  
so that we can define what the goals are and what they are not.

0:33:13.825,0:33:14.759

Right.

0:33:14.759,0:33:20.698

Our goals are to be kind, caring and include everybody possible.

0:33:20.698,0:33:23.234

Right. Bring this community together.

0:33:23.234,0:33:29.140

That was the goal and the vision and legacy of Marshall White  
as the man, as a doctor, as an officer.

0:33:29.140,0:33:30.975

And it's the legacy that we are trying to honor.

0:33:31.976,0:33:33.511

We just have to do it differently.

0:33:33.511,0:33:35.013

So how so?

0:33:35.013,0:33:40.852

As you're looking at these KPIs and you're saying, okay,  
we want this money, you know, this much usage?

0:33:40.852,0:33:42.887

Every month, right? Or you build up.

0:33:42.887,0:33:48.059

So what do you do to accomplish that?

I mean, is it marketing? Is it going out?

0:33:48.059,0:33:49.794

Like what. Exactly. Is the city doing?

0:33:49.794,0:33:54.932

Okay, so once you have a goal and you know exactly what you're

trying to accomplish, you develop strategies, right?

0:33:54.932,0:33:58.569

So if we're not reaching enough kids,

0:33:58.569,0:34:01.773

across the socioeconomic spectrum, maybe,

0:34:01.773,0:34:04.442

maybe we target this immediate neighborhood,

0:34:04.442,0:34:09.213

maybe we do what you're doing and we turn the lights on outside  
and we host three, three on three basketball out there.

0:34:09.213,0:34:11.282

And we bring as many kids in here as possible.

0:34:11.282,0:34:15.453

And you know how many kids are running back  
and forth to go to the bathroom? Good water and all that stuff.

0:34:15.453,0:34:20.258

But I one night even had more capacity  
you can handle. And you had to have them inside too. Yeah.

0:34:20.258,0:34:21.492

Well, once those kids are inside

0:34:22.560,0:34:25.129

and their parents are here, let's get those kids and those families.

0:34:25.129,0:34:27.665

Those parents take a look and see what's there. Yeah.

0:34:27.665,0:34:30.701

And if you can't afford it, no big deal. We got options for you, right?

0:34:30.701,0:34:30.902

Yeah.

0:34:30.902,0:34:36.874

Those are the kinds of things you do to bring community together,  
bringing kids to our doors and get them engaged

0:34:36.974,0:34:39.210

and get them coming back. And look what's here for you.

0:34:39.210,0:34:41.012

This is for you. Right?

0:34:41.012,0:34:45.583

And I think if I was a kid and I just kind of had this sense of like,  
this is for me. Right?

0:34:45.583,0:34:49.954

That's a pretty cool thing. Or the city cares enough about me. Right.

0:34:49.954,0:34:51.856

To, to make something like this for me.

0:34:51.856,0:34:56.160

I mean, it's here for the adults too, but let's be honest,  
we wanted it for kids. Well, you know.

0:34:56.160,0:34:57.462

Kids are more important than we are.

0:34:57.462,0:35:00.098

But definitely we've we've outrun our youth.

0:35:00.098,0:35:02.066

What if what if you're not into sports?

0:35:02.066,0:35:03.668

What if you're not into exercise?

0:35:03.668,0:35:08.973

And the way that you and I are right now, on the other side of the wall behind you, there's an art class going. Yes.

0:35:08.973,0:35:14.712

And so those are things that we can do to change our programming and maximize usage,

0:35:14.712,0:35:19.817

to make sure that we're making sure that everybody has access opportunities that they care about. Yeah.

0:35:19.817,0:35:24.856

And then there's other classes you guys have available, just like you've done other classes even before the martial arts center was.

0:35:24.856,0:35:27.592

Right. Pottery, yoga, painting. Right.

0:35:27.592,0:35:31.395

Any kind of, you know, all kinds. Of all kinds of classes and more to come.

0:35:31.395,0:35:37.902

We're already we're already twice as many programs as we had before, with waiting lists and room for more and more under development.

0:35:37.902,0:35:38.636

So stay tuned.

0:35:38.636,0:35:43.741

So and I also want to kind of throw back to something you just said about, you know, kindness and inclusion.

0:35:43.741,0:35:47.578

And, and it makes me think of something that I think it was.

0:35:47.578,0:35:51.582

Laura Lewis said at a city council meeting, give a shout out to Laura Lewis. Yeah.

0:35:51.582,0:35:55.419

She said she was talking about visiting the the water department or the water.

0:35:55.419,0:36:00.658

Sorry, the. Water treatment plant. Yeah.

And you know, she's a straight shooter.

0:36:00.658,0:36:08.099

And. She's just like she made a point of complimenting every city worker that she's ever had an interaction with.

0:36:08.399,0:36:11.102

Yeah. As very kind and professional.

0:36:11.102,0:36:15.706

And I, I realized, like, you know,  
I went up to the city building the other day.

0:36:15.706,0:36:18.843

I don't think anybody there knows me other than maybe the ninth floor.

0:36:18.843,0:36:22.680

And everybody was like, hi, how are you? Like,  
it was such a different vibe.

0:36:22.680,0:36:27.351

And I think that that's I think what that means is you've got employees  
that are really buying into it and understand it,

0:36:27.351,0:36:31.722

and I, I really see it here  
because when I brought our daughter here to play,

0:36:31.722,0:36:36.227

I mean, again, there was a few people that knew who we were,  
but I think most of them didn't.



0:36:36.227,0:36:38.996

And they were just like, hey, whatever can we can do to help you and I?

0:36:38.996,0:36:44.302

That was the community vibe of this building, and I love that so much.

0:36:44.302,0:36:49.774

Yeah. And that's why I want everybody to feel when we're trying to create an environment that people feel a part of, welcome.

0:36:49.774,0:36:52.009

You know, where they feel like they can be their best selves. Right?

0:36:52.009,0:36:56.714

That's the vision of our city, is to create an environment where people have access to opportunities,

0:36:56.714,0:37:00.918

where they can take advantage of these opportunities to make their best lives. Right. Yeah.

0:37:00.918,0:37:04.655

What they do with it, how they take advantage of it or not, that's up to them.

0:37:04.655,0:37:09.660

But it's our responsibility to make that create that environment  
and to help facilitate access to those opportunities.

0:37:09.660,0:37:11.028

Yes, absolutely.

0:37:11.028,0:37:16.601

So well, that's what we do, right? Yeah. You've done it and I'm excited.  
It'll be interesting to see what happens after summer's over.

0:37:16.601,0:37:22.473

And like what that changes in terms of kids  
come in obviously during the day and.

0:37:22.473,0:37:26.811

Yeah. Well yeah a little change that again  
changes the programing model a little bit.

0:37:26.811,0:37:32.817

But also I think when winter hits it changes things too, because now  
we've got access to indoor recreation that we haven't had before.

0:37:33.150,0:37:37.455

Absolutely. And this, this pool, everything is packed  
today. Yeah. It's going to be super packed.

0:37:37.455,0:37:38.089

Yeah for sure.

0:37:38.089,0:37:43.194

And probably basketball court and and soccer

I guess Fieldhouse that you call it.

0:37:43.194,0:37:50.534

So yeah we've got indoor turf space where we can drop down the nets,  
do indoor batting cages, play soccer, do indoor fielding etc..

0:37:50.601,0:37:52.470

Yeah. Help train our kids through the winter.

0:37:52.470,0:37:53.170

Yeah.

0:37:53.170,0:37:56.040

Well,

I think that hopefully everybody gets a chance to come check this out

0:37:56.040,0:38:01.545

and make a decision to to become a member  
and bring this healthy lifestyle to your family.

0:38:01.545,0:38:06.584

That'd be a good call to action, actually.

And that's that's the call to action today. So I thank you all for,

0:38:07.685,0:38:11.956

joining us on our on our podcast today, our on site podcast.

0:38:11.956,0:38:12.290

That's right.

0:38:12.290,0:38:17.895

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